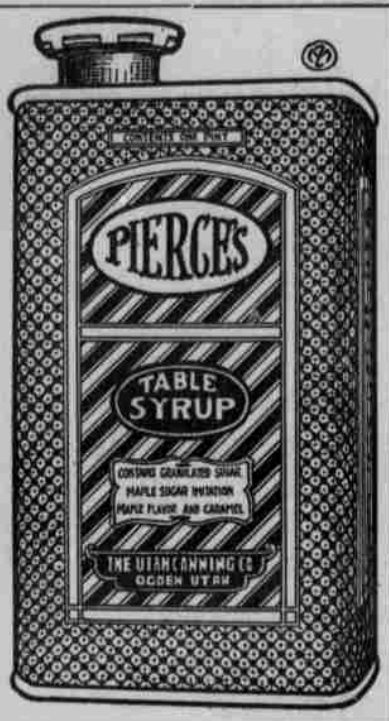


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The Standard of Western Excellence



PIERCE'S PORK AND BEANS—With tomato sauce, a most tasty dish. Served hot or cold, this food is always good and is a real body and strength builder.

PIERCE'S TABLE SYRUP—Just the right combination of Utah-made beet sugar and Vermont maple sugar—ideal with hot cakes, waffles or muffins.

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PIERCE'S HOMINY—Prepared so that the housewife finds it a real "hurry-up meal" dish.

PIERCE'S TOMATOES—Superior tomatoes grown in Utah and packed under direction of experts.

PIERCE'S SAUERKRAUT—Prepared and canned so as to make a delightful addition to your diet list.

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